

Cover sheet for Revenue Estimate on straight 50% discount on free and discounted licenses.

- We only included licenses that the council wanted to adjust (i.e. we are not affecting military, landowner, tribal, etc.)
- This report uses the same basic data as the “lost revenue to discounted and free licenses”, but calculates the revenue earned, not the potential revenue lost.
- Orange shaded is resident and green shaded is nonresident.
- The top orange and green chart show current (2012) numbers and revenues collected for the selected licenses.
- The bottom orange and green charts show potential revenue, based on those 2012 sales numbers and the suggested discount of 50%.
- A reluctance percentage was added with the percentage of current sales we felt would occur at the 50% discount.
- The bottom line is that our estimate of additional revenue produced under these parameters would be **\$1,057,227.75**.

Revenue to FWP on discounted or free licenses 2012

<u>License Type</u>	<u>Senior</u>	<u>Youth 12-14</u>	<u>Youth 15-17</u>	<u>Disabled</u>	<u>Total</u>	<u>Regular Price</u>	<u>Discounted</u>	<u>Difference</u>	<u>Rev to FWP</u>
Conservation and implied fishing*	41,027	10,251		7,634	58,912	\$18.00	\$0.00	\$18.00	\$0.00
Conservation and fishing			5,955		5,955	\$18.00	\$8.00	\$10.00	\$47,640.00
Sportsman W/O bear (youth)			6,219		6,219	\$70.00	\$25.00	\$45.00	\$155,475.00
Free Youth Sportsman			4,976		4,976	\$70.00	\$0.00	\$70.00	\$0.00
Exceptional Youth BG Combo					2	\$939.00	\$0.00	\$939.00	\$0.00
Deer A		4,818		4,931	9,749	\$16.00	\$6.50	\$9.50	\$63,368.50
Deer A	17,274				17,274	\$16.00	\$10.00	\$6.00	\$172,740.00
Elk		3,604		4,186	7,790	\$20.00	\$8.00	\$12.00	\$62,320.00
Elk	15,052				15,052	\$20.00	\$12.00	\$8.00	\$180,624.00
Upland Bird			1,304		1,304	\$7.50	\$3.00	\$4.50	\$3,912.00
Implied Upland Bird*	41,027	10,251		7,634	58,912	\$7.50	\$0.00	\$7.50	\$0.00
Implied Waterfowl*	41,027	10,281	4,654	7,634	63,596	\$5.00	\$0.00	\$5.00	\$0.00
Sportsman W/O bear (senior)	1,298				1,298	\$70.00	\$55.00	\$15.00	\$71,390.00
TOTAL	156,705	39,205	23,108	32,019	251,039				\$757,469.50

NR Youth Sponsored BG					388	\$939.00	\$474.50	\$464.50	\$184,106.00
NR College Student License					393	\$939.00	\$70.00	\$869.00	\$27,510.00
NR youth upland/migratory					126	\$160.00	\$35.00	\$125.00	\$4,410.00
NR Native-Deer A					1,171	\$250.00	\$64.00	\$186.00	\$74,944.00
NR Native-Elk					1,001	\$789.00	\$80.00	\$709.00	\$80,080.00
NR Native-Upland Bird					416	\$110.00	\$30.00	\$80.00	\$12,480.00
TOTAL					3,495				\$383,530.00

TOTAL \$1,140,999.50

Revenue to FWP on discounted or free licenses 2012 with proposed 50% on all discount

<u>License Type</u>	<u>Senior</u>	<u>Youth 12-14</u>	<u>Youth 15-17</u>	<u>Disabled</u>	<u>Total</u>	<u>Regular Price</u>	<u>Discounted</u>	<u>Difference</u>	<u>Loss in Rev to FWP</u>	<u>Discount Percentage</u>	<u>*Reluctance Percentage</u>
Conservation and implied fishing*	36,924	9,226		6,871	53,021	\$18.00	\$9.00	\$9.00	\$477,187.20	50%	90%
Conservation and fishing			5,955		5,955	\$18.00	\$9.00	\$9.00	\$53,595.00	50%	100%
Sportsman W/O bear (youth)			5,597		5,597	\$70.00	\$35.00	\$35.00	\$195,898.50	50%	90%
Free Youth Sportsman			3,981		3,981	\$70.00	\$35.00	\$35.00	\$139,328.00	50%	80%
Exceptional Youth BG Combo					2	\$939.00	\$469.50	\$469.50	\$939.00	50%	100%
Deer A		4,818		4,931	9,749	\$16.00	\$8.00	\$8.00	\$77,992.00	50%	100%
Deer A	15,547				15,547	\$16.00	\$8.00	\$8.00	\$124,372.80	50%	90%
Elk		3,604		4,186	7,790	\$20.00	\$10.00	\$10.00	\$77,900.00	50%	100%
Elk	15,052				15,052	\$20.00	\$10.00	\$10.00	\$150,520.00	50%	100%
Upland Bird			1,304		1,304	\$7.50	\$3.75	\$3.75	\$4,890.00	50%	100%
Implied Upland Bird*	24,616	6,151		4,580	35,347	\$7.50	\$3.75	\$3.75	\$132,552.00	50%	60%
Implied Waterfowl*	24,616	6,169	2,792	4,580	38,158	\$5.00	\$2.50	\$2.50	\$95,394.00	50%	60%
Sportsman W/O bear (senior)	1,298				1,298	\$70.00	\$35.00	\$35.00	\$45,430.00	50%	100%
TOTAL	118,053	29,967	19,629	25,148	192,800				\$1,575,998.50		
NR Youth Sponsored BG					388	\$939.00	\$469.50	\$469.50	\$182,166.00	50%	100%
NR College Student License					118	\$939.00	\$469.50	\$469.50	\$55,354.05	50%	30%
NR youth upland/migratory					126	\$160.00	\$80.00	\$80.00	\$10,080.00	50%	100%
NR Native-Deer A					937	\$250.00	\$125.00	\$125.00	\$117,100.00	50%	80%
NR Native-Elk					601	\$789.00	\$394.50	\$394.50	\$236,936.70	50%	60%
NR Native-Upland Bird					374	\$110.00	\$55.00	\$55.00	\$20,592.00	50%	90%
TOTAL					2,544				\$622,228.75		

TOTAL \$2,198,227.25

* The reluctance percentage is the percent of current sales that FWP feels would occur at the 50% discount.

Add. Rev. \$1,057,227.75