The Challenge Coin Program

The Challenge Coin Program was launched in 2013 and has been a big success, with a number of coins being earned statewide. The pride that the recipients exhibit in receiving their coins is overwhelming.

A challenge coin is not merely a token. Each coin is a tangible source of extraordinary pride and honor and should be treated with the highest regard. The coins serve as a reminder of:

- *that in which we believe is sometimes more important than what we know.*
- *Ultimately, that in which we believe will drive the level of our performance.*

Only the Program Coordinator (PC) can award a coin. The award is based on either the PC’s personal knowledge, by recommendation from a Regional Information Officer (RIO), County Lead Instructor, or a group of instructors recommending a single instructor. Recommendations need to state the reason or accomplishment(s) for the award, and who is making the recommendation.

If you have the honor of receiving a coin, you are obligated to carry it with those ideals that it embraces. May you carry the coin in good spirit, good health, and always with a sense of pride and dignity.